



130%

Business grew 130%
in one year

3+

Added 3 vans
to fleet

2X

Calls doubled in less than
one month

EMPIRE AUTO SPA

ABOUT

Empire Auto Spa has over 30 years of experience and provides high-quality detailing services in central Florida. Customer satisfaction is their priority, and their range of services makes it convenient for customers to get what they need from their auto detailing.

CHALLENGES

Shawn Beecher, owner of Empire Auto Spa, started his business without a large budget for advertising, so his focus was on finding a local marketing partner that could help him reach new customers in a cost-effective manner.

GOALS

- Grow business in the Orlando area
- Maximize marketing budget
- Expand service lines and location

SOLUTIONS

Empire Auto Spa runs a number of LOCALiQ solutions, including SEO, our Client Center with Lead Engagement Add-On, Websites, Listings Management, and Social Media Marketing. This allows the business to grow their business online and improve their web presence.

RESULTS

The increased exposure through a paid and organic strategy on top search engines like Google has allowed Beecher's business to flourish, and as a result, he's moved to a larger business location, hired additional employees, and added more vans for his mobile unit. "Without LOCALiQ marketing solutions, my business would be half the size it is now," said Beecher.

“From year one to year two, my business grew 130% with [LOCALiQ] solutions.”

*Shawn Beecher
Owner, Empire Auto Spa*