



**SUSSMAN & SIMCOX SEES INCREASED
WEBSITE VISITS AND MORE LEADS
WITH LOCALIQ SOLUTIONS.**

SUSSMAN & SIMCOX ATTORNEYS AT LAW

ABOUT

Sussman & Simcox Attorneys at Law is a personal injury firm dedicated to providing fair and honest representation for members of their community who have been injured or involved in an accident.

CHALLENGES

The firm found they needed a way to bring in clients on their own with the help of online marketing. They began working with a large online marketing company that specialized in law and promised big results but could not deliver on what they promised.

SOLUTIONS

After seeing very few results from their initial entry into online marketing and beginning to lose patience from the lack of customer support, Sussman & Simcox partnered with LOCALiQ for our SEO, search marketing, website, and lead management solutions to increase website visits and leads.

RESULTS

- Website visits increased from 50 visits a month to 60 visits a week almost immediately
- Enhanced reporting and tracking pinpoints from where leads are coming
- More leads from surrounding communities after expanding SEO efforts

“Our experience now versus our prior internet marketing provider has been night and day,” said Simcox. “The results have been immediate, and we have stayed with them for six years now because we see positive results, we have a game plan looking forward”

*Howard Simcox
Partner, Sussman & Simcox
Attorneys at Law*