



**\$183K**

CLOSED DEAL  
FROM PRINT AD

**\$55K**

SALE FROM  
PRINT AD

**\$50K**

DEAL GENERATED  
FROM PRINT AD

## INFINITE HOME IMPROVEMENTS

### ABOUT

Infinite Home Improvements in Sarasota, FL provides home renovation services. Their team includes project managers, designers, and licensed tradesman all dedicated to helping clients experience a smooth and beautiful home renovation project.

### CHALLENGES

The team at Infinite Home Improvements was looking for a way to generate leads and increase revenue for the year using marketing solutions.

### SOLUTIONS

Infinite Home Improvements partnered with LOCALiQ in January 2020 for a holistic marketing approach that included paid search advertising, social media management, social media ads, an updated website, and print advertising.

### RESULTS

In just the first two months of running LOCALiQ marketing solutions, the team at Infinite Home Improvements was on track to hit their sales goal much earlier than anticipated. They generated leads through their marketing campaigns that closed them high-dollar deals, and as a result have increased their sales goal for the year.

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