



75K

IMPRESSIONS
ON DISPLAY ADS
IN 1 MONTH

+2K

VIEWS OF JOB POSTINGS
ON JOB BOARDS IN LESS
THAN 1 MONTH

MORE

FILLED NURSING JOBS
BECAUSE OF LOCALiQ
CAMPAIGNS

BROWNFIELD REGIONAL MEDICAL CENTER

ABOUT

Brownfield Regional Medical Center provides medical and emergency care in Brownfield, TX. Their employees are focused on delivering compassionate care to their patients.

CHALLENGES

Brownfield Regional Medical Center was previously running print advertising only for their recruitment marketing strategy but wanted to add digital marketing solutions to reach more prospective employees and build their brand in the Lubbock and Amarillo markets.

SOLUTIONS

Brownfield Regional Medical Center works with LOCALiQ Recruitment for print ads, display advertising, social ads, and our job boards solution.

RESULTS

Since partnering with LOCALiQ Recruitment for their recruitment marketing strategy, Brownfield Regional Medical Center has been consistently filling positions and getting qualified applicants. They're able to promote and fill a job pretty much every month and have been extremely pleased with their results.

“Working with LOCALiQ in both Amarillo and Lubbock has given us complete peace of mind when it comes to our hiring needs. We have filled several open positions very quickly.”

*Kelly Barnett
Human Resources,
Brownfield Regional
Medical Center*