



112

LEADS IN FIRST MONTH
OF SEARCH ENGINE
MARKETING CAMPAIGN

11%

WEBSITE LEAD
CONVERSION RATE

801

LEADS FROM SEO
IN ONE YEAR

BAY STOVES

ABOUT

Bay Stoves is a family owned and operated retail store located in Edgewater, MD, offering wood and gas stoves, fireplace accessories, and other hearth products. The team provides end-to-end heating solutions, from sale to installation.

CHALLENGES

The Bay Stoves team wanted to ensure they stood out from competitors and were engaging with customers at every opportunity. New to the world of marketing, they needed a reliable partner to help build their brand's online presence.

SOLUTIONS

Bay Stoves partnered with LOCALiQ to stay competitive online. Together, we implemented SEO, listings management, and website design solutions to drive tangible results.

RESULTS

The Bay Stoves team has been extremely pleased with the increased number of calls and heightened website traffic they have received since partnering with LOCALiQ. Their new website converts more website traffic into leads than before. Plus, they enjoy having experts they can rely on to quickly handle requests, share learnings, and actively manage their marketing behind the scenes.

“[Since working with LOCALiQ] we’ve seen a lot more traffic to our website, and we’ve been getting calls from people from all over.”

*Kathy Yff
Owner, Bay Stoves*