



8.9K

CLICKS ON SOCIAL
ADS IN 1 YEAR

713

CONTACTS
GENERATED FROM
SOCIAL ADS IN 1 YEAR

6.2K

POST ENGAGEMENTS
FROM SOCIAL ADS IN
1 YEAR

PALA BROTHERS FURNITURE

ABOUT

Pala Brothers Furniture is a family-owned and operated furniture business that first opened its doors in 1953. With a 20,000 square foot showroom in Wilmington, Delaware, this team provides high-quality furniture from top manufacturers with a focus on customer satisfaction.

CHALLENGES

The Pala Brothers Furniture team knew they needed to strengthen their online presence in order to build their brand. However, with limited knowledge of the ins-and-outs of digital marketing, they needed a reliable partner who could deliver the return on investment they desired.

SOLUTIONS

The Pala Brothers Furniture team works with LOCALiQ experts to implement smart social ads, email marketing, print advertising, and retargeting ads. They also updated their website to improve their digital presence and drive more efficient leads.

RESULTS

Despite the impacts of COVID-19, Pala Brothers Furniture campaigns have delivered outstanding results. The team trusts their LOCALiQ partners to constantly evaluate and adjust their marketing, so that they can stay focused on running their business.

Because their marketing campaigns are designed to target their ideal customers, the Pala Brothers Furniture team has been able to connect with more qualified leads and, ultimately, drive more sales.

“LOCALiQ is doing a good job getting the right customers in the door”

*Jeff Pala
Owner of Pala
Brothers Furniture*