



114%
INCREASE IN LEADS AFTER
IMPLEMENTING SMART
SOCIAL ADS

1.55%
SMART SOCIAL
ADS CTR

1.8K
TOTAL LEADS
IN ONE YEAR

WellnessMD

ABOUT

WellnessMD is a medical weight loss and wellness clinic in Collierville, TN. The team offers specialized services to support healthy and happy lifestyles, including hormone replacement therapy, non-surgical facial and body remodeling, IV nutrition therapy, and more.

GOALS

The WellnessMD team needed a cost-effective way to engage their target audience of wellness-minded individuals and drive more patients to visit their clinic.

SOLUTIONS

Our LOCALiQ experts crafted a personalized marketing plan to help the WellnessMD team reach their goals. Their strategy includes LOCALiQ Social Ads with Smart Optimization Technology, search marketing, print advertising, and listings.

RESULTS

The WellnessMD team has received an influx of calls from their digital marketing efforts and is pleased with the high quality of leads coming in. The team also enjoys partnering with LOCALiQ's experts and trusts them to continuously evolve WellnessMD's strategy and grow their business.

“They’ve delivered on the goals that we originally set, and have exceeded my expectations. I’ve been very pleased with the whole process and would highly recommend LOCALiQ.”

*Allison White
Owner, WellnessMD*